

HOTEL ICON RANKS AMONG THE BEST HOTELS IN CHINA

TripAdvisor Includes Hotel ICON in the Top 25 List for Best Hotels and Best Service in China

[Hong Kong, February 2012] – Within a year of its soft opening in April 2011, **Hotel ICON** has earned another coveted honour. TripAdvisor, the world's most popular hotel review site, included Hotel ICON in its just-released list of the highest-rated hotels in China.

Hotel ICON, Hong Kong's groundbreaking teaching and research hotel, earned a place among the Top 25 Best Hotels in China and was included in the list of Top 25 Hotels for Service. The list is part of TripAdvisor's 2012 Traveler's Choice Awards. Now in its tenth year, the highly prized TripAdvisor Travelers' Choice Awards reflect the unbiased reviews and opinions from millions of real travelers across the globe.

Guests of Hotel ICON were almost unanimous in their praise for the premier hotel in the heart of Tsim Sha Tsui. A typical comment reads that Hotel ICON "raised the bar higher for all hotels around the world" and described the hotel as "another world" offering a "magical experience." Another guest accurately noted that Hotel ICON "symbolizes an amazing idea turned into reality".

From the start, Hotel ICON set out to be a hotel with a purpose: to become the global centre of excellence in education and research in hospitality and tourism. Committed to providing interactive and dynamic learning environments, Hotel ICON serves as a resource centre for the hospitality industry, offering the public, hoteliers and students invaluable insights and industry knowledge

While Hotel ICON continues towards its goal of 'Being Tomorrow's Hotel', the latest honour recognizes the property's uncompromising quality and level of service. Unaffiliated with any brands or hotel chains, Hotel ICON has been able to forge its own identity and service standards.

"Hotel ICON is honored to be recognized in TripAdvisor's Traveler's Choice Awards," said Richard Hatter, General Manager of Hotel ICON. "The awards reflect our team's dedication to achieve our mission to embody a hotel with purpose. While this award celebrates the support of our patrons, it also demonstrates how much our guests appreciate our exceptional service and attention to detail."

Officially opened in September 2011, Hotel ICON offers 262 guest rooms and suites, three food and beverage outlets, an Angsana Spa featuring professional therapists from the world-famous Banyan Tree Hotels and Resorts, a state-of-the-art gym, and an outdoor swimming pool overlooking the spectacular views of Victoria Harbour. Featuring the combined efforts of Hong Kong's most creative talents, the premier hotel stands as a stylish testament to Hong Kong's vibrant arts scene.

17 Science Museum Road, Tsim Sha Tsui East, Kowloon, Hong Kong 香港九龍尖沙咀東部 科學館道17號



A complete list of all the winners can be found at http://www.tripadvisor.com/TravelersChoice

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About Hotel ICON

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Standing as a testament to Hong Kong's creative energy and vibrant arts scene, Hotel ICON showcases work from the city's celebrated designers and the world's most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON's 262 stylish guestrooms comprise seductive extras, including complimentary wired and Wi-Fi internet connections and an ultra-slim 40" Ultra High Definition LED TV. Located on level 9, Hotel ICON's Angsana Spa is a tranquil oasis while the harborfacing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island's spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON's grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service. wallpaper* magazine included Hotel ICON in its 2011 list of the world's Best Business Hotels and DestinAsian included the hotel in its Luxe List 2011. The premier hotel has also won in 2 categories including the Top 25 Hotels in China as well as the Top 25 Hotels for Service in China in the 2012 TripAdvisor Traveler's Choice Awards.