Hotel ICON

Hong Kong's Hotel ICON Unveils Designer Suite by Vivienne Tam

Renowned Fashion Designer's Pays Tribute to Her Alma Mater



As part of its mission to showcase iconic artists and designers, Hong Kong's celebrated Hotel Icon unveiled a suite specially created by fashion designer Vivienne Tam, an alumnus of The Hong Kong Polytechnic University (PolyU), which owns Hotel Icon. The collaboration represents a homecoming of sorts for the New York-based designer whose brand of "China chic" is renowned worldwide.

"As an alumnus of The Hong Kong Polytechnic University, it is an honour to take on this challenging project. It's my way of contributing to the very school that nurtured my interest in fashion design," Ms Tam says.

Against the sweeping views of an equally iconic feature of Hong Kong – Victoria Harbour – Ms Tam set out to create a one-off suite inspired by her New York flat and exuding a blend of *chinoiserie* and modernity, a signature of her style.

The 80 square meter pad located on the 27th floor of the hotel references modern design, Chinese accents and the principles of *feng shui* to render the room an effortless elegance and chic simplicity. It is both a peek into Vivienne Tam's private world and an expression of her ideal proverbial home-away-from-home.

Starting with a palette of rich woods and textured marble, Ms Tam plays with varying shapes, organic forms and objects, some taken from her private collection or commissioned. "Like one's home, this space is meant to change and grow. I wanted it to be uncluttered, a free space to dream," Ms. Tam exerts.

Upon entering the suite, one is inescapably drawn to the view. But a quick nudge to look up will reveal a ceiling designed to resemble a Chinese screen. In the living room, the deep red sofa --"ploum" by the

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Bouroullec brothers — sits like a damsel in a sea of wood, from the center table made of solid Japanese cherry wood to the raw wood slab that forms the desk. The white relief artwork is a found object from her New York home, while all the books are from her private library. One aspect they all have in common is a raw textural quality begging to be touched.

Enter the bedroom and shades of Shanghai's Art Deco period come to mind – a sultry purple bed, a decorative bedside lamp, the shock of red velvet carpet, and Chinese courtesan plaques. Ms Tam also custom-made a number of art pieces including a portrait of "Opera Girl," made entirely of Swarovski crystals. She created the character for her line of accessories in 2011 inspired by the Chinese Kun opera.

"This is a particularly special collaboration for us for two reasons. It underscores Hotel Icon's mission to be unlike any other while at the same time showcasing and celebrating one of our truly own homegrown talents," said Richard Hatter, General Manager of Hotel ICON.

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For Hi-res photo, please refer to the below link:
https://www.dropbox.com/sh/qmubivulgne52co/0sNnXZjIXP

About Hotel ICON

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Standing as a testament to Hong Kong's creative energy and vibrant arts scene, Hotel ICON showcases work from the city's celebrated designers and the world's most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON's 262 stylish guestrooms comprise seductive extras, including complimentary wired and Wi-Fi internet connections, smartphone with unlimited mobile data and an ultra-slim 40" Ultra High Definition LED TV. Located on level 9, Hotel ICON's Angsana Spa is a tranquil oasis while the harbour-facing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island's spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON's grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service. wallpaper* magazine included Hotel ICON in its 2011 list of the world's Best Business Hotels and DestinAsian included the hotel in its Luxe List 2011. The premier hotel has also won in 2 categories including the Top 25 Hotels in Asia in the 2017 TripAdvisor Traveler's Choice Awards.

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