

WHAT MAKES HOTEL ICON SPECIAL?



Opened in 2011, Hotel ICON is an exceptional hotel with a special purpose: not only does Hotel ICON embody all the creative energy and spirit of Hong Kong, it is also a learning environment and a vision of hospitality for the future.

Owned by Hong Kong Polytechnic University, Hotel ICON operates as a research and training facility for the esteemed School and Hotel of Tourism Management (SHTM) in Hong Kong, as well as a notable and popular hotel in the lively Kowloon area.

Situated in Tsim Sha Tsui East district; with a backdrop of Victoria Harbour and Hong Kong's skyline. Kowloon's buzzing markets, enriching museums and hip boutiques are on the doorstep.

Hotel ICON is exceptionally good looking. Standing tall – at 28-floors – celebrated local architect Rocco Yim has cleverly used an all-glass exterior, allowing an abundance of natural light and affording guests the spectacular views.

The cohesive, unified design also caters to the functional needs of both the SHTM and the hotel, and allows the two to retain operational independence.

Inside William Lim has explored the Chinese philosophy of yin and yang and circular themes. The twirling staircase and circular seating are real focal points of the lobby and evoke a feeling of fluidity and contemporary elegance.

Specially commissioned art, as well as works by local artists, adorn the walls. The 100-strong collection reflects Hong Kong's cultural spirit and showcases the creative visions of local talent.

Hotel ICON is also home to Asia's largest vertical indoor garden, designed by French botanist Patrick Blanc. The 18m tall garden frames the Green café on the ground floor of the hotel, making for an unexpected respite from Hong Kong's iconic concrete jungle.

Spacious, contemporary and unfussy guestrooms with spectacular views. Club rooms and suites enjoy

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Hotel **ICON**

access to the Above & Beyond lounge on the 28th floor – a separate check-in, complimentary breakfast, all day snacks and drinks, pre-dinner drinks and canapés and plenty of meeting space. Designed by Conran & Partners to give the feel of a private club or home but with a contemporary edge – featuring timber library units displaying carefully selected books and artefacts from across Hong Kong and China.

In another nod to home-grown talent, internationally renowned fashion designer and Poly alumni Vivienne Tam, has contributed to Hotel ICON with her signature suite. It is decorated with Chinese antiques, a ceiling inspired by traditional grand Chinese houses and clever contemporary pieces by Vivienne herself.

Indoor/outdoor spaces for relaxing are also plentiful. The hotel's impressive ninth-floor outdoor pool is a place to cool off, achieve some laps or simply escape the city hubbub. There is also an impressive gym – with equally impressive views - and the Angsana Spa.

As well as Patrick Blanc, Hotel ICON also collaborated with international designers Conran & Partners. Above & Beyond Restaurant and Lounge is the sophisticated area for dining and drinks overlooking Hong Kong skyline and The Market, a stylish open-plan buffet restaurant.

A trio of ICON restaurants:

- GREEN – the casual ground-floor café by day and bar by night. Sitting beside the 18m vertical garden, GREEN offers an energising and refreshing place to dine.
- THE MARKET - inspired by old street food markets and designed for interaction with the chefs offering a tempting selection of pan-Asian and Western favourites. Also designed by Conran & Partners, The Market wraps around a lovely internal courtyard and has a robust, industrial feel with concrete walls offset with colours and textures reminiscent of Mediterranean deli counters.
- ABOVE & BEYOND – as well the club lounge, Above & Beyond is home ICON's pièce de résistance – its fine dining Chinese restaurant. Executive Chinese Chef Sammy Ho serves terrific Cantonese cuisine and dim sum lunches. Set on the 28th floor, any meal here is all about the rare 360-degree view of the harbour and city. The kitchen is located in the heart of the space so all guests, whether in the bar, restaurant, private dining rooms or meeting room, can appreciate the magnificent views. Wine is also a key element of Above & Beyond with a full-height wine wall on display plus a special walk-in wine room with sizeable marble table for tastings.

Friendly, fashionable and effortlessly chic staff are dressed by Hong Kong designer Barney Cheng. The enthusiastic staff offer an ever-present, yet discreet service; it is faultless, yet full of character. A large proportion of the staff are part of Hong Kong's SHTM and their eagerness and pride comes shining through.

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About Hotel ICON

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Standing as a testament to Hong Kong's creative energy and vibrant arts scene, Hotel ICON showcases work from the city's celebrated designers and the world's most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON's 262 stylish guestrooms comprise seductive extras, including complimentary wired and Wi-Fi internet connections, smartphone with unlimited mobile data and an ultra-slim 40" Ultra High Definition LED TV. Located on level 9, Hotel ICON's Angsana Spa is a tranquil oasis while the harbour-facing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island's spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON's grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service. wallpaper* magazine included Hotel ICON in its 2011 list of the world's Best Business Hotels and DestinAsian included the hotel in its Luxe List 2011. The premier hotel has also won in 2 categories including the Top 25 Hotels in Asia in the 2017 TripAdvisor Traveler's Choice Awards.

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